

# PATRICK M. DORAN

Front-End Developer & UI/UX Designer

Portfolio of work at [PATRICKDORAN.COM](http://PATRICKDORAN.COM)

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## SUMMARY

Designer and front-end developer with 15 years' experience delivering great web and mobile experiences. Experience in private and public sector organizations. Highly effective in client-side performance optimization, SharePoint branding, and responsive mobile design.

## PROFESSIONAL EXPERIENCE

### UX/UI Design Team Lead - NC Dept. of Transportation

2011 – Today

Leading 8 designers and front-end devs in building public facing, internal, and extranet SharePoint sites and mobile experiences.

- Design lead on NCDOT.gov and statewide DMV applications, serving millions of citizens.
- Reduced custom form and app development needs by building in SharePoint and teaching internal clients to do the same.
- Designed and built page layouts, masterpages, and JavaScript for intranet and extranet.

### User Experience Team Lead - Atlantic BT

2010 – 2011

- Produced user stories, personas, wireframes, and storyboards.
- Moved internal process towards user-centered design for complex sites and applications.
- Worked 1-on-1 with developers to improve application layouts and fix usability issues.

### Front End Dev and Designer - NC Dept. of Transportation

2008 – 2010

Web design, graphics/UI, and JavaScript development. Interface design for internal portal and web applications.

- Page load-time optimization by eliminating legacy scripts, unused CSS files and simplifying interactivity with jQuery.
- Redesigned public-facing home page to highlight content and features based on visitor analytics data.
- Created NCDOT Mobile site with jQuery Mobile and client side rendering of XML feeds.

### Web Designer - News & Observer Publishing Company

2007 – 2008

Web design and front-end development for Newsobserver.com and Triangle.com with a focus on SEO and cross-browser compatibility.

- Matched 3rd party vendor sites to internal own brand with CSS.
- Built flexible HTML Email templates for marketing teams.
- Banner ad design, including rich media ads using Flash.

### Web Systems Specialist - Premier Insurance Co. of Mass.

2003 – 2007

## AREAS OF EXPERTISE

- Website design and front-end development with HTML5, CSS3 and JavaScript
- SharePoint branding, page layouts, and client side dev
- Responsive Web Design
- Mobile Interface Design
- Client side performance optimization for reduced page load times
- WordPress templating
- Information Architecture
- Wire Framing and HTML Prototyping
- Usability Testing

## SKILLS & TOOLS

- HTML5, CSS3 and JavaScript
- SASS
- Photoshop, Illustrator and Adobe Creative Suite
- Balsamiq Mockups
- SharePoint 2010, 2013 & Online
- WordPress
- Bootstrap and CSS frameworks
- jQuery, jQuery UI, and JS frameworks like Mustache, Handlebars, Angular, SPServices, and lab.js
- Web Standards
- Visual Studio
- MVC
- JSON, XML

## EDUCATION

### Framingham State College

2001 Graduate, cum laude, B.A. Art and Visual Communications.

- Web design and content support for company website and agent portals.
- Redesigned billing statements to reduce customer inquiries.
- Created interactive online demo to highlight new company facility.

## Web & Multimedia Project Lead - Lionbridge

*2000 – 2002*

- Web graphic editing, file management, audio/video editing.
- Localized HTML and multimedia files across languages with native design tools.